

Intro International Rebrands to Vistra

Building on the foundations of Vistra's growing global expansion plans

12 December 2016 – Further to their acquisition in June by Vistra, Intro International, a corporate services provider specialising in international expansion based in Singapore, today rebranded to Vistra.

Intro International's status in Singapore as a boutique provider of corporate secretarial, accounting, and tax compliance services makes the firm a notable addition to the Vistra team. Their portfolio of international clients, many of whom are trading companies from the UK and Australia looking to establish an operation in Singapore, fits well with Vistra's strategy to focus on FDI-driven international expansion services.

The rebrand will see the teams from Intro International relocate to Vistra's existing offices in Singapore, with no changes to the services provided and the same teams supporting their existing clients. Duncan Merrin and Yati Merrin will remain with the business for the foreseeable future, with Duncan becoming a consultant to Vistra. Graham Harkness, currently Director at Intro International, will take up the role of Director, International Expansion Services, in Vistra Singapore, spearheading the business development effort in this area.

Duncan Merrin commented on the rebranding:

"I am delighted to have officially rebranded to Vistra as it represents the growth of the team and allows us to share our in-depth knowledge and experiences in providing quality management consultancy, accountancy, and tax services as well as corporate services with Vistra. This combined with their existing business division will enable us to expand our reach faster in a focused manner, backed up by the resources we need to maintain our level of service quality. This rebrand represents a new chapter for all of us, where we continue to develop and grow, with the support of our new colleagues at Vistra".

Martin Crawford, CEO of Vistra added:

"Intro International has built an impressive reputation for themselves as one of the leading boutique corporate service providers in Singapore. By coming under the Vistra brand they will bring a wealth of knowledge of the field to our global team, which in hand will enable us to continue with the expansion of our services in Singapore and beyond".

Chris Burton, Managing Director, Vistra Singapore also added:

“Combining expertise with the team at Intro International further strengthens our foundations in Singapore as well as our market presence. Intro International’s rebrand to Vistra will enable us to develop both new and existing relationships so that we can tap into new client bases across the region”.

For more information, please contact:

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About Vistra

Ranked in the top four corporate service providers globally, Vistra is a versatile group of professionals, providing a uniquely broad range of services and solutions. Our capabilities span across company formations to trust, fiduciary and fund administration services. Vistra employs over 2,500 employees in 64 offices across 41 jurisdictions.

For more information, please visit: www.vistragroup.com, www.vistra.com and www.oilglobal.com

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