



2016 IFC  
**POWERWOMEN**  
**TOP 200**

**Stella Mitchell-Voisin**  
managing director  
Summit Trust International



I F C 2 0 1 6

# powerwomen

T O P 2 0 0

For the third consecutive year, Citywealth is honouring 200 of the most powerful women in government, private wealth, education, private client advisory and philanthropy across the international financial centres (IFCs).

Listed alphabetically by jurisdiction and last name, the list has been compiled from a number of sources. Part of the research was generated by last year's list and the 2016 edition of the Citywealth Leaders List. This was combined with recommendations from leading figures in the financial service industry, UHNW clients, charities and from a call for submissions.

We also bring you five interviews of high-profile female professionals in Bermuda, Dubai, Guernsey, Jersey and Switzerland. These successful women talk about their client work, significant achievements, and the latest trends in the private wealth industry.

The IFC Powerwomen Top 200 list focuses on influencers as well as professionals and celebrates powerful women from diverse backgrounds. It recognises women of achievement who are trailblazers in their field, helping to promote business excellence in their home jurisdiction and consolidating the reputations of the financial services industry globally. We would like to thank those of you who contributed to the research and invite you to take a look at our 2016 IFC Powerwomen Top 200.



**Karen Jones**  
CEO

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**Marcela Kunova**  
editorial assistant

+44 (0) 207 487 5858  
mkunova@citywealthmag.com



**Judith Whitehead**  
partner  
Graham Thompson

*"Judith's ability to offer practical strategic advice has been of enormous assistance to her clients who rely on her to co-ordinate their legal and personal affairs. She is regarded as a person of great integrity and handles emergency events faced by clients with extraordinary focus and emotional intelligence."*



**Michela E. Barnett-Ellis**  
partner  
Graham Thompson

*"Michela is an outstanding member of the legal profession in The Bahamas. She possesses superior skills as an advocate, has a sound commercial acumen and expertly analyses contentious legal issues."*



**Tanya R. Hanna**  
partner  
Graham Thompson

*"Tanya has been a professional colleague of mine for more than fifteen years. I can attest to her impeccable attributes as an individual as well as her integrity as a highly respected professional in the Bahamas."*



**Pamela Klonaris**  
consultant attorney  
Delaney Partners



**The Honourable  
Glenys Hanna Martin,  
MP**  
minister of transport  
and aviation  
The Government  
of the Bahamas



**Heather Thompson**  
of counsel  
Higgs & Johnson

*"Heather Thompson is absolutely at the top of her field. She has been a pioneer in developing new ideas for wealth structuring and is well known for providing expert advice to persons in the wealth management arena where she is globally recognised as a thought leader."*



**Shira Newbold**  
managing director  
Intertrust

**Powerwomen Awards  
8 February 2017**

## Barbados



**Tara Frater**

partner

Lex Caribbean

*"Tara has always demonstrated herself to be a pragmatic, reliable and responsive commercial and private client adviser. She has earned the loyalty of her clients by delivering practical solutions to what often are complicated multi-jurisdictional matters"*

## Belgium



**Saskia Lust**

partner

Loyens & Loeff



**Simone Nudelholz**

Avocat à la Cour  
de cassation

Liedekerke Wolters  
Waelbroeck Kirkpatrick

## Bermuda



**Helen Cooper**

director

Conyers Dill & Pearman



**Freya Giffen**

head of Codan Trust  
Company

Codan Trust  
Company



**Kimberley Durrant**

UK representative for  
the Government of  
Bermuda

Government of  
Bermuda

*"Kimberley has been the critical asset in London and Europe for Bermuda over the past eighteen months. She led the successful campaign to rebut allegations about her country's transparency and accountability. Her exceptional connectivity and relationships across the EU, the City of London and Whitehall are simply best in class."*



**Linda Longworth**

managing director

Hamilton Trust  
Company

*"Linda and her team provide excellent, efficient and proactive service. However, the thing that never ceases to impress me is her 'can do' attitude, be it a tight deadline or dealing with a problem. That, combined with her ability to communicate with clients in their terms, makes her someone who is always a pleasure to work with."*

## Bermuda (cont.)



### **Fozeia Rana-Fahy**

director

MJM Barristers and  
Attorneys

*"Rana-Fahy represented my American client in a will construction dispute involving matters of first impression under Bermuda law. She impressed me as a thoughtful, creative and forceful courtroom advocate who can cut through complexity to focus the court's attention on the strength of her argument."*



### **Vanessa Schrum**

partner, head of private  
client and trusts

Appleby

*"I have always found Vanessa to be professional, prompt, proficient and a pleasure to work with. She is one of Bermuda's top trust and estate lawyers and I have no hesitation in recommending her."*



### **Michelle Wolfe**

managing director

Meritus Trust

*"Michelle Wolfe has led Meritus to a position of strength in the Bermuda marketplace. She is the ultimate fiduciary professional: a combination of fantastic technical ability, a deep understanding of the role of the fiduciary and a real appreciation of the dynamics of the modern wealthy family."*

## British Virgin Islands



### **Gwenyth D. Vanterpool**

chief operating officer

Harneys Fiduciary



### **Arabella di Iorio**

partner

Maples and Calder



### **Sheila George**

managing partner, head  
of private client

Harneys



### **Vanessa King**

partner, head of  
commercial department

O'Neal Webster

Powerwomen Awards – 8 February 2017



**Michelle Wolfe**  
founding partner  
Meritus Trust

Michelle Wolfe is a founding partner at Meritus Trust in Bermuda. Citywealth caught up with her to talk about new trends in the local trust sector and the advantages of working in an owner-managed trust company.

### What is your role within the business?

I am a managing director and I see myself as the conductor ensuring that all the areas of the business are working together well. My background as a Canadian chartered accountant with a human resources Master's degree has provided me with the opportunity to work with some of the top financial institutions such as Coutts, Rothschild and Butterfield and gave me access to great mentors.

I am also involved with the industry sitting as Past President of the Bermuda Association of Licensed Trustees (BALT) and sit on the Bermuda Business Development Agency (BDA) Trust Focus Group. I spend approximately twenty-five percent of my time on industry initiatives.

### What are common themes running through your client work?

Families want to preserve and grow their financial wealth but even more important to most of them is to preserve and develop the family human and intellectual capital. We spend a great deal of our time educating the next generation and implementing good family counsel governance. We are seeing more families setting up foundations and charities. Whilst setting up a solid structure is still an important consideration for families, they are more interested in protecting the wealth from problems including divorce, children or step-children. Trusts help transferring the wealth to the next generation.

### Do you work with other wealth professionals?

We work closely with the legal, accounting and investment industry, as well as family offices, art dealers, real estate and insurance agents, or shipyards. As an independent trust company, we can select the best professional for the particular situation. We are always careful in our selection and perform extensive due diligence. We also like to have fun and our goal is to work with like-minded people. That includes the Meritus Team, the families and organisations we represent and advise. Being owner-managed means we have the flexibility to take on relationships that are a good fit.

### What is the difference between a private trust company and a stand-alone trust structure?

In very simple terms, a private trust company (PTC) is the family's very own trustee company. In Bermuda, a PTC is very simply a company which is restricted to acting as trustee for the family's trusts. No license or exemption application is required. Bermuda was one of the first jurisdictions to develop and market this vehicle.

### Are you seeing new trends in your client work?

As a company and indeed collaboratively as an industry, we have worked hard over the last few years to improve the awareness of our services and legislation to overseas advisers. Families and their advisers are rediscovering that Bermuda offers both traditional and innovative tools, together with decades of expertise to address these challenges.

In addition to seeing more interest in philanthropic structures, families are looking for additional value-added services that we like to put in our toolbox, including reputational risk management and cyber security management.

### What do you like to do when you have time away from the office?

I love spending time with my two very athletic teenagers, enjoying music and whenever possible attending rock concerts. My other dream job would be as a singer in a band whilst riding my Harley Davidson. ■

**“Being owner-managed means we have the flexibility to take on relationships that are a good fit”**

**Michelle Wolfe,**  
founding partner, Meritus Trust

## British Virgin Islands (cont.)



**Rachael McDonald**

BVI managing partner  
Mourant Ozannes

*"Rachael is very responsive, practical and commercial in her approach and is a pleasure to deal with."*



**Cora S. Miller**

counsel  
Conyers Dill & Pearman

*"I have worked with Cora Miller over the past eight years on numerous cross border client matters. She has consistently provided advice of the highest quality in an efficient, responsive and cost effective manner. She is not only extremely knowledgeable but she blends her expertise with a commercial view on the issues we have worked on, which has avoided unnecessary work and facilitated their successful completion."*



**Sharon Mungall**

senior associate  
Carey Olsen

*"I have worked with Sharon both as a peer and as her client. She is extremely diligent and applies her legal expertise in a very commercial manner. Sharon has a great 'can do' attitude which, coupled with her personable nature, makes her a fantastic asset to any team."*



**Willa Tavernier**

partner, head of  
property and business  
practice  
O'Neal Webster

Powerwomen Awards  
8 February 2017

## Cayman Islands



**Fiona Barrie**

chief operating officer  
Elian



**Tamara Corbin**

partner  
Rawlinson & Hunter



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## Cayman Islands (cont.)



**Monique Bhullar**

senior counsel

Walkers

*"It is a pleasure to work with Monique. She is an extremely bright, personable woman who provides responsive, precise conclusions to all complex trust issues. In a nutshell, she helps make our life that much easier."*



**Leticia Frederick**

deputy head, fiduciary services division

Cayman Island Monetary Authority



**Louise Groom**

partner

Harneys



**Ingrid Pierce**

partner

Walkers

*"Ingrid has both keen legal and business sense, a combination of which is essential in the hedge fund industry. Ingrid provides valuable insight at the structuring stage and is forward thinking in her approach. She is adept at addressing issues on a multi-jurisdictional basis and understanding the different nuances that result from multiple corporate regimes. Ingrid's guidance is essential to my ability to manage the legal issues I face."*



**Sheena Thompson**

regional head of operational risk

RBC Wealth Management

*"Sheena's intelligence and dedication is evident in her accomplishments. Her diligence, collaborative manner, strong leadership skills and positive disposition all transcend her professional life. She is an amazing individual."*



**Alexandra Woodcock**

partner

Walkers

*"Alex listens carefully to my questions and comments and responds quickly and clearly with analysis and advice aimed directly at the issue. She has an amazing ability to reduce complex issues into simple concepts that business people can understand."*



**Jacqueline Stirling**

vice president and director

Bessemer Trust (Cayman)

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## Cyprus



**Amalia Erotokritos**

partner

Tassos Papadopoulos  
& Associates



**Emily Yiolitis**

partner

Harneys Aristodemou  
Loizides Yiolitis



**Stella Kammitisi**

partner, head of  
international corporate  
department

Chryssafinis & Polyviou

*"Stella has extensive experience in corporate, commercial and banking law. She is a serious, studious, and capable person with the highest level of responsibility and dedication to any duties that are assigned to her and that she undertakes to pursue. She is a person of integrity and excellent character."*



**Liza Loucaides-  
Theophanous**

managing partner

L Loucaides-  
Theophanous

*"Liza's professionalism, knowledge, contacts and friendly approach have made our first property buying venture in Cyprus enjoyable and stress-free. We have no hesitations in recommending her to other prospective purchasers."*



**Marina Zevedeou**

COO, co-founder

Aspen Trust Group

*"Marina has an in depth knowledge of local legislation which enables her to provide comprehensive and compliant international tax planning advice. Marina is efficient, proactive and always willing to get on a call if required. Her highly personalised approach is what stands her apart from other service providers."*

## Dubai



**Fiona McClafferty**

senior manager

Deloitte Private

*"I have involved Fiona with several clients since her arrival in Dubai two years ago. She gets on well with them, and takes time to clearly explain complex UK tax concepts to ensure that clients fully understand how these rules impact them. Her ongoing commitment to learning Arabic always goes down very well with local GCC clients."*

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Fiona McClafferty  
senior partner  
Deloitte

Fiona McClafferty is a senior manager in Deloitte's newly expanded GCC regional private client services team headquartered in Dubai. Citywealth spoke with her about her work with the Middle-Eastern clients, the impact of taxation on their investment abroad, and the life in the United Arab Emirates.

### What are the main concerns your clients are facing?

Many families are concerned about the impact of taxation on their investments abroad, for example with the recent frequent changes to UK tax legislation with regard to UK residential property. We also see in the market an opportunity to help so-called delinquent US taxpayers regularise their position with the IRS. The widespread publicity surrounding FATCA is reaching the ears of those 'accidental Americans' as well as those who were not aware that US citizenship brings with it filing obligations to the Internal Revenue Service. Finally, the other main theme is succession planning and family governance. Increasingly families are witnessing the fallout from messy, acrimonious disputes about inherited property amongst their peers or neighbours and are keen to start thinking about how their wealth can be successfully transferred from one generation to the next.

### How are global tax agreements influencing your work?

We are waiting to see the effect of Common Reporting Standards that should be implemented in January 2017. In a region where the family business reigns supreme in the economy, confidentiality can be key for some families, and the prospect of data sharing across borders ahead is anathema, bearing in mind that many residents, long-term expats included, are not used even to information being available to domestic regulators and authorities. This is less about secrecy, or an intention to avoid or evade tax, but is driven more by genuinely held concerns for confidentiality whether or not these are justified.

### What do you see as the main challenges for the year ahead and what aspects of your work are most satisfying?

Throughout my career, I've met many people, from a wide range of backgrounds who are daunted by the concept and complexities of tax. I take great satisfaction from being able to allay their concerns, and translate tax rules into layman's terms. This aspect of my job has become even more important when working with clients who have always lived in a tax-free jurisdiction, and who are nervous

about doing the wrong thing, making a mistake, or think a tax bill is going to be ruinous. I'm a strong believer in the idea that a happy life and preferred lifestyle should take priority over tax, for example if a complex and expensive structure provides the most optimal tax outcome. But if it requires a family to spend time apart, or restricts the number of days they can spend in a particular jurisdiction causing them to miss important events or family milestones, then to my mind, it's not worth it. Quite often clients start off with the intention of focusing on tax mitigation at all costs, but often change their mind when they are aware of the impact it could have on their family.

### What do you do in your spare time?

I am taking twice weekly Arabic lessons, so these, and the associated homework are quite a commitment but one which I really enjoy. Otherwise, I love loading my bike into the back of my car and heading out to Al Qudra which is a dedicated 100km cycle track in the desert outside Dubai. There, you're almost guaranteed an oryx or camel sighting, and as the days get warmer, cycling at night under the stars amongst the dunes is a great counterbalance to the busy Dubai lifestyle. I also enjoy travelling, both around the emirates as well as around the region, visiting souqs, which are local street markets, wadis, which are desert valleys, forts, museums, beaches, and mountains. Top of my wish list is to visit the Nabatean city of Mada'in Saleh, a Saudi version of Petra, but possibly less crowded. ■

**“In a region where the family business reigns supreme in the economy, confidentiality can be key for some families, and the prospect of data sharing across borders ahead is anathema”**

**Fiona McClafferty,**  
senior partner, Deloitte

## Dubai (cont.)



**Kerri Lefebvre**

director, head of Dubai office

Conyers Dill & Pearman

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## Gibraltar



**Emma Perez**

CEO Gibraltar

SGPB Hambros

*"Emma is a person of the highest integrity with very strong business acumen. Her contribution to the finance industry in Gibraltar has been crucial serving as president of the Gibraltar Bankers Association and currently sits in the board of The Gibraltar Financial Services Commission."*



**Cecilia Bravo**

associate

Hassans

Powerwomen Club  
Next event  
22 February 2017

## Guernsey



**Angela Calnan**

group partner

Collas Crill

*"Angela is my first choice in non-contentious trust matters. She is responsive, client-focused and always looking for practical solutions. She has great personality and presence; she's dynamic, engaging, and highly commercial. She's a genuine pleasure to work with, and I recommend her highly."*



**Julia Church**

director, trust and corporate services

Intertrust



**Andréa Daley Taylor**

director

Trust Corporation International



**Shauna Clapham**

director  
Swoffers Limited

*"Shauna has an intimate knowledge of the housing market and is respected by buyers and sellers as a trusted expert in the field. She is also an excellent ambassador for the island, attracting successful wealth-creating people to move here. Shauna epitomises the character of a successful and powerful woman in the most admirable way."*



**Karen Cleal**

group director  
Opus Private

*"I have worked with Karen for over five years on a major account and have been thoroughly impressed by her commitment, excellent client service and ability to balance her professional and family life. She is one of the most organised people I know and can balance the weekly needs of her clients and family with an impressive precision."*



**Kate Clouston**

director of international  
business development  
Guernsey Finance

*"Kate has highly developed interpersonal skills, her ability to present highly technical information to an audience in an entertaining yet serious manner. For an individual who works across multiple market sectors and has mastered some of the most technically demanding aspects of all of them, this is exceptional."*



**Elaine Gray**

partner  
Carey Olsen

*"Elaine is extremely knowledgeable, reliable, strategically incisive and above all pragmatic when dealing with the most complex legal matters. Utterly professional, she provides clarity, accessible conclusions and quick results. Elaine also possesses a quick wit and a warm personality making her approachable and a pleasure to work with."*



**Helen Green**

director  
Saffery Champness

*"Since Helen has very strong soft skills, she is very good at establishing a rapport with fellow professionals. Accordingly, she is able to work effectively and collaboratively with other advisers to come up with strategic multi step solutions to highly complex issues. She does so with patience, clear thinking and good humour."*



**Ciara Gurney**

director  
Aquitaine Trustees



**Bethan Haines**

Treasurer  
States of Guernsey



**Rhona Humphreys**  
client services director  
Imperium Trust  
Company



**Kerrie Le Tissier**  
senior associate  
Collas Crill



**Natasha Kapp**  
partner  
Carey Olsen

*"Natasha is an extraordinary lawyer and an inspirational role model for women. Her dedication to her clients, responsiveness, tremendous knowledge of the law, strategic mind and ability to give practical guidance in highly complex situations leads me to seek her advice time and again."*



**Mandy Langmead**  
trust director  
RBC Wealth  
Management -  
International

*"My experiences of dealing with Mandy have been first class. She combines technical knowledge with great client handling skills, always seeking the best commercial outcome for her clients. She is a true pleasure to work with."*



**Karen Le Cras**  
partner  
Carey Olsen

*"Karen is absolutely at the top of her game, and should be on the speed dial of anyone who fears they may become involved in a financial dispute or heavy litigation in Guernsey. She is incredibly smart, incredibly tough, and her knowledge of her areas of expertise is unsurpassed."*



**Jane Le Maitre**  
director  
Intertrust

*"Jane has always shown herself to be a rare breed in the private client world. She is able to combine a depth of technical knowledge on trust and tax matters rarely encountered outside of London with a commercial approach and top-drawer client skills showing both empathy and understanding."*



**Fiona Le Poidevin**  
CEO  
CISE (Channel Islands  
Securities Exchange)

*"Fiona has always displayed an unwavering commitment to delivering excellence and a contagious passion for improvement. Both have been key in growing the businesses for which she has been responsible."*



**Alison MacKrill**

senior associate

Carey Olsen

*"Alison is very knowledgeable in her field. She is professional, helpful and extremely diligent. When working with Alison on client business matters, she has always been really responsive, especially so when dealing with tight deadlines. It has been a pleasure working with Alison and I hope to do so in the future."*



**Jessica Morris**

director

Carey Trustees

*"Jessica is the consummate trust professional. She understands the diverse needs of her clients and adds value through her insight and experience. Her knowledge and understanding of the needs and wishes of clients from the Middle East is particularly impressive. She is well respected by peers and clients alike and a pleasure to work with."*



**Alison Ozanne**

*partner, head of Guernsey  
Dispute Resolution team  
Walkers*



**Lindsay Ozanne**

deputy managing  
director

Butterfield Trust



**Alison Parry**

executive director

Butterfield Trust

*"Alison's forward-thinking leadership and focussed, pragmatic management style resulted in significant strategic growth. Alison was committed to raising management standards by ensuring employees were motivated, engaged and understood our organisational goals."*



**Samantha Renouf**

head of risk

Butterfield Trust



**Jessica Roland**

managing partner

Mourant Ozannes



**Emma Roberts**

managing director

Rothschild Trust

*"Emma combines her in depth knowledge of trusts with a large dose of commercial acumen and emotional intelligence. She is incredibly personable and a genuine pleasure to work with."*



**Heidi Soulsby**

President of the  
Committee for Health  
and Social Care

States of Guernsey

*"A trained accountant, business owner and a highly successful politician, Heidi's intelligence, intellect and drive is reflected in the respect within which she is held by peers."*



**Haidee Stephens**

managing director

Louvre Trust

*"Throughout this period Haidee has not failed to demonstrate complete professionalism both in the good times and when matters have been more challenging. Haidee's knowledge of the fiduciary world is detailed, matched with an equal dose of pragmatism which is often essential in order to successfully develop business."*



**Laura Stockwell**

commercial lawyer

States of Guernsey

*"Laura is extremely knowledgeable and demonstrates a thorough understanding of Guernsey legislation. Laura also demonstrates a commercial approach and an understanding of the impact that the changes may have on business. She was committed to identifying the best outcome for practitioners, lawyers and other interested parties."*



**Lisa Vizia**

director

Saffery Champness

*"I have worked with Lisa for several years, and continue to instruct her and her very able team due to the high level of client service that they provide. They run several structures with professionalism, accuracy and responsiveness. Lisa understands the idiosyncrasies of the Middle Eastern clients that we collaborate on and her insight into their culture and drivers is invaluable."*



**Sally Wilkinson**

managing director

Harbour Trustees

*"I have known Sally for over twenty-five years and she is very professional yet with an extremely pleasing manner. She is an expert in trust and company matters and is a safe pair of hands."*



**Patricia White**

managing director

Vistra

*"Patricia White is a worthy leader in the fund industry."*



Patricia White  
managing director  
Vistra

Patricia White joined Legis, now Vistra, nine years ago, after working in the Cayman Islands and at Butterfield Bank in Guernsey. Marcela Kunova spoke with her about the challenge to develop what, at the time, was a little known fund administration practice, and the latest trends in the sector.

### Tell me about your role as managing director?

As well as ensuring we are on track to meet our strategic goals I am involved in BD, sales, marketing activities and am a non-exec director on a number of funds and client companies. I also manage the day to day operation of the Guernsey office. No two days are the same which I enjoy.

### What are you proud of?

Our growth. I have been part of the company for nine years, originally recruited in 2007 with the objective of growing, what was then, a very small fund administration business at \$600k assets under administration (AUA) with revenues less than \$1m and eight staff. The Guernsey team now comprises forty eight staff and AUA is in excess of US\$12bn.

### What are the advantages of being an independent fund administrator?

The advantage of being independent is the speed and versatility of decision-making, enabling us to adapt quickly to changes in market conditions. As part of a global service provider we now have the jurisdictional reach that was previously lacking.

### What common themes do you see?

As a regulated industry the fund sector has seen a plethora of new local and international regulation. Corporate governance is also a significant theme as directors are more aware of the burden of responsibility in their roles.

### Are you seeing new trends in client work?

There is more interest in private equity and real estate funds and less in traditional equity and fund of funds structures.

### What aspect of your work gives you the greatest sense of satisfaction?

I get a lot of pleasure when I see young, ambitious members of the team develop their careers and earn promotions, often passing professional qualifications along the way. I enjoy

building and retaining a strong team who are engaged, experienced, qualified and committed to client service.

### How many women work on your team?

There are around twenty females in our team, a number of whom hold senior roles.

### Is fund administration still a male-dominated sector?

The balance is gradually being addressed and there are a solid number of highly experienced professional women are increasingly occupying senior roles.

### How can the financial industry be more inclusive of women?

I think that the industry is inclusive of women. It will take time for the full impact to work its way through the industry but it is moving in the right direction. Boards of directors are demonstrating a more balanced approach to the selection process with the demonstrable benefits of gender diversity on boards being a proven benefit in the approach and style of decision making. ■

“I think that the industry is inclusive of women. It will take time for the full impact to work its way through the industry but it is moving in the right direction”

**Patricia White,**  
managing director, Vistra



**Elise Donovan**

director  
BVI House Asia

*"Elise Donovan has played a pivotal role in building the reputation of the BVI as one of the world's leading International Financial Centres. She has represented the BVI with the utmost commitment, professionalism and knowledge; forging lasting relationships and trust in the BVI."*



**Katie Graves**

registered foreign lawyer  
Withers



**Jacqueline Loh**

senior director  
HSBC Trustee



**Mimi Hutton**

of counsel  
Withers

*"Mimi is passionate about her work and clients and excels at handling the give and take between technical tax issues and personal family dynamics. Many of her client relationships stretch back in time to Mimi's early years in Hong Kong highlighting the trust and confidence she has built up with clients over the years."*



**Melanie Ison**

managing director  
Nerine

*"I have always found Melanie to be an exceptional trust officer. She is intellectually sophisticated and understands complex and bespoke trust structures – both new and existing. She is efficient and effective in terms of client take on and ongoing process and administration. She is also a team player and a pleasant person to work with."*



**Wendy Lee**

vice president  
Intertrust Hong Kong

*"Wendy Lee is a true thought leader, possessing that rare combination of intellectual and emotional intelligence. She has an outstanding knowledge of corporate law and always provides critical and valuable advice."*

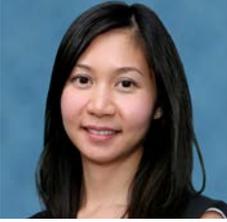


**Silvia On**

legal director and  
registered foreign lawyer  
Stephenson Harwood

*"As an outstanding adviser to both individuals and families for estates and succession planning with her vast technical knowledge, her approachable personality and ability to converse in three different languages definitely makes her one of the preferred legal professionals for dealing with convoluted family matters spanning across generations."*

## Hong Kong (cont.)



**Denise Wong**

partner  
Walkers

*"Denise is highly-regarded by her peers and widely considered a leading authority in the offshore funds space. She is a consummate professional who exercises exceptional judgment and character at all times. She understands the commercial realities and offers practical business oriented solutions."*



**Frances Woo**

managing director  
Appleby

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## India



Soumya Rajan  
managing director and  
CEO  
Waterfield Advisors

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## Ireland



**Nora Lillis**  
partner  
William Fry



**Susan O'Connell**  
partner  
O'Connell Brennan



**Sasha Wiggins**  
CEO  
Barclays Bank Ireland

*"Sasha is a highly motivated individual who brings boundless energy and enthusiasm to her organisation. She is always responsive to both clients and staff and has an intuitive ability to deliver outstanding results based on sound judgement. Unflappable in a crisis, Sasha is always able to filter information and find the optimum solution."*

## Isle of Man



**Sheila Dean**

global chief executive  
Equiom

*"Sheila's biggest strength is her ability to inspire the Equiom team to consistently perform at their best. Sheila has maintained a culture of support and encouragement at Equiom throughout a period of substantial exponential growth – a sign of a great leader. Her passion is infectious and she is incredibly well respected."*



**Katherine Ellis**

business development  
director  
Boston Group

*"Katherine is both professional in style and approach as well as being technically knowledgeable in her field of expertise. Add to this her personable manner and her 'can do' approach to each new challenge brought, I would have no hesitation in recommending Katherine for fiduciary and trust related advisory work."*



**Annemarie Hughes**

partner, head of trusts  
and private client  
DQ Advocates

*"Annemarie Hughes provides not only speedy service but detailed and proactive solutions for our trust and company needs. We receive good value for money and access to other advocates at DQ where there is overlap in matters where other legal input is required."*



**Helen Woods**

managing director  
Equiom Solutions

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## Israel



**Chana Salomon**

partner  
BDO Israel

*"Chana is one of the most distinguished professionals, combining brilliance, creativity and successful initiatives in delivering sound solutions."*

Powerwomen Awards – 8 February 2017

Israel



**Shira Shine**

advocate and senior partner

Michael Shine & Partners

Connect with our editor on WeChat  
Search Karen Jones Citywealth

Jersey



**Gillian Arthur**

director

Sanne Philanthropic Foundation



**Heather Bestwick**

non-executive director

Equiom



**Farah Ballands**

CEO

Estera

*"Aside from knowing Farah personally for very many years I have had the benefit of dealing with her professionally for more than a decade. Over that time, Farah has assembled a highly respected, multi-jurisdictional, fiduciary and trust administration division at Estera, which is considered one of the leading providers in the sector."*



**Cora Binchy**

partner

Stonehage Fleming

*"Consistently impressive, Cora is always 'on the case', capably progressing cross-border matters for global families. She has the experience, confidence and force of character to challenge and stress-test advice, and leads a team that operates at a high level. Cora is an ambassador for IFCs and their role for family offices."*



**Louise Bracken-Smith**

managing director

Fairway Trust

*"As a key member of the Fairway leadership team, Louise has been instrumental in the consistent growth of our fiduciary services business. She has been able to demonstrate keen technical knowledge in combination with sound commercial judgement to deliver successful results."*

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**Christine Brown**

director  
LGL Trustees

*"Christine is always a pleasure to work with. Completely committed to her clients and diligent in all she does, I have no hesitation in recommending her for the Citywealth IFC Powerwomen Top 200 list."*



**Barbara Corbett**

partner  
Benest Corbett Renouf

*"Barbara Corbett is an exceptional lawyer. She is genuinely kind, supportive and sympathetic. Her attention to detail, pro-active strategies and prompt responses avoided conflict in a complex fragile situation. Her wisdom, diplomacy, sense of perspective, intuition, well-tuned sense of timing and mediation skills facilitated a successful outcome."*



**Julie Coward**

client service director  
First Names Group



**Clare Crockart**

associate director  
First Names Group



**Siobhan Crick**

director, private client  
Sanne Group

*"Siobhan always goes the extra mile for her clients and is an absolute pleasure to work with. Her extensive knowledge, attention to detail and calm manner make her the go to person for bespoke private client structures and she stands out as someone who gets things done and makes complicated arrangements appear simple."*



**Emma Dantec**

director  
UBS Trustees (Jersey)

*"Emma is excellent at identifying the issues on which advice is required and coming up with strategies from a commercial perspective to achieve the best results for her clients. She leads a large number of staff and all of Emma's colleagues with whom I have worked have had nothing but respect for her."*



**Felicia de Laat**

partner  
Mourant Ozannes

*"Felicia is a trusted adviser who provides invaluable input and support on a variety of very challenging subjects. Her wealth of knowledge coupled with her insightful and pragmatic advice is of enormous benefit in our decision-making. Felicia is highly recommended."*



# Powerwomen Awards

The Powerwomen Awards highlight the female leaders in the private wealth industry and celebrate individuals and companies who support caregiving responsibilities, female leadership, and promote diversity. The awards also create a platform for best practice and positive social influence on the sector.

Every year, the event attracts over 180 attendees from blue-chip wealth management organisations. Attendees this year included Citi Bank, Credit Suisse, Deloitte, KPMG, PwC, RBC, Stanhope and UBS.

Image from left: Karen Jones, CEO, Citywealth, 2016 award winner Carol-Ann Le Boutillier of Hatstone Lawyers, and Frances Edmonds

Join us on 8 February 2017 for the  
Powerwomen Awards gala in London, hosted  
by British TV presenter Mark Durden-Smith.

**For enquiries and ticket booking, please contact  
Calin Lapuste at [clapuste@citywealthmag.com](mailto:clapuste@citywealthmag.com)**



Farah Ballands  
CEO  
Estera

Farah Ballands, CEO, Estera, talks to Marcela Kunova about her role at the new operation formed from the former Appleby fiduciary business.

### Tell me about your new role as chief executive of Estera?

I oversee our fiduciary and administration business across ten jurisdictions including Bermuda, the British Virgin Islands, Cayman, Guernsey, Hong Kong, Jersey, the Isle of Man, Mauritius, the Seychelles and Shanghai. That business is broken down along four service lines: corporate, trusts, funds and accounting.

### How did you get to where you are today?

I joined Estera, formerly Appleby, as a partner in 2003 and became the global head of the fiduciary and administration service practice group when law firm Bailhache Labesse merged with Appleby in 2006. As our business has grown, my responsibilities have increased and a key aspect of this has been the identification and implementation of new business initiatives for our group. Most recently, I led the management buyout of Appleby Fiduciary Business from the Appleby Group, backed by private equity business Bridgepoint. The buyout completed in December 2015 and led to our rebrand as Estera in April 2016.

### Which jurisdictions do you find yourself working in most often?

Each of our jurisdictions presents its own unique selling point, which allows us to cater to the needs of our clients. We work with international clients and we were among the first international businesses to be permitted to provide offshore fiduciary services from our Mauritius and Shanghai offices, so we are well positioned to service our clients based in Asia and Africa.

### Do you cross into the area of philanthropy when advising your UHNW clients?

Yes, often we have clients who wish to use part of their wealth to help a good cause. Sometimes they support existing charities, or they might want to establish a new charitable foundation. Either way, we are there to help.

### Are you seeing new trends in your client work?

The focus is now very much on success planning involving private trust company structures set up for families and other groups who share a

common interest. Foundations are also regularly used by our clients in civil law jurisdictions where the concept of a trust is not so familiar, or by those private clients seeking a wealth management company that will be recognised in their home jurisdiction.

### What aspect of your work gives you the greatest sense of satisfaction?

We have some fantastic clients and employees who really are the stars of our business and I much enjoy the collaboration that allows us to achieve our goals.

### How do you relax when you have some time off?

The last twelve months have been extremely hectic so there has been little chance for rest. However when I do get the opportunity for some downtime, I love nothing more than spending time with my family and friends, and enjoying some of the great outdoors that the beautiful island of Jersey has to offer. ■

**“I led the management buyout of Appleby Fiduciary Business from the Appleby Group”**

**Farah Ballands,**  
ceo, Estera



**Sally Edwards**

partner, head private client and trusts

Ogier

*"I have worked with Sally for many years and have always found her professional, efficient and technically able. She is also excellent at thinking strategically and finding solutions to problems whilst providing clients with reassurance that their needs and concerns are being met."*



**Helen Gale**

partner  
Deloitte



**Helen Hatton**

managing director  
BDO Sator Regulatory Consulting



**Jen Geddes**

managing partner  
Rawlinson & Hunter

*"Jen leads by example with her strong technical knowledge complemented by a commitment to putting her clients first whilst providing them with the very best objective advice. She has a strong professional and personal relationship with those who have entrusted their wealth to her stewardship."*



**Karen Grieve**

associate director  
Volaw Group

*"I have known Karen for many years since she started as a junior. I have seen her grow and she is now responsible for our overall relationship. She is extremely service-orientated, commercial and understands the issues. She has dealt with complex matters very well and I recommend her for this award."*



**Sarah Hanna, ACIB TEP**

executive trust director  
Kleinwort Benson

*"Sarah is a highly experienced and thoughtful fiduciary services director with a long track record of finding pragmatic solutions to day to day challenges."*



**Saffron Harrop**

director  
JTC Group

*"Saffron has a wealth of experience, excellent leadership skills and is truly committed to the industry. These, along with her exceptional people skills, have enabled her to achieve successful partnerships and deliver a first class service to our clients."*



**Zillah Howard**

partner  
Bedell Cristin



**Hilary May**

director, fiduciary  
management  
RBC Wealth  
Management



**Wendy Inns**

associate director  
Minerva Trust

*"Wendy is an incredibly hardworking professional whose professional ability and knowledge completely encompasses the bigger picture. Her well thought out, measured, caring approach enables issues to be understood and progressed with new found confidence. All of this with a smile, humour and approachability no matter what."*



**Sarajane Kempster**

private client director  
RBC Wealth  
Management

*"If ever there were a paradigm Powerwoman, it is Sarajane. I have seen her with clients, advisers and peers. Sarajane forges remarkable relationships with her clients. She is fiercely loyal to them and they love her. Advisers are impressed. Peers are in awe."*



**Carol-Ann  
Le Boutillier**

senior associate  
Hatstone Lawyers

*"Carol Ann, who has an extensive knowledge of family trust matters, is a valued adviser to our family office. I have worked alongside her for twelve years. She is very client-focused and her legal advice is always timely, thorough and practical. She is extremely approachable and supportive of colleagues."*



**Liz Le Poidevin**

director, fiduciary  
management  
RBC Wealth  
Management

*"Liz brings a wealth of experience to her role as an offshore trustee, giving 110% to her work with HNW and UHNW families. Her special talent lies in her ability to combine creative strategic thinking with an innate emotional intelligence. This inspires loyalty and appreciation from clients and professionals alike."*



**Joanne Luce**

managing director  
Aqua Group

*"Joanne and the Aqua team are well qualified, have integrity and are driven to demonstrate the importance of effective management to create significant advantage for their clients, which in my experience, can be a rare commodity in the offshore world."*



**Gail McCourt**

head of client experience  
RBC Wealth Management

*"Gail combines a high degree of professionalism with an ability to get things done. She is a fantastic team player and always a pleasure to work with. With a straightforward no-nonsense approach, Gail can effectively bring resolution to complex and often unnecessarily complicated situations. And always with a smile."*



**Sarah Mullins**

director  
Aqua Group



**Prapa Pearce**

director  
Bedell Trust



**Katherine Neal**

managing associate  
Ogier

*"Katherine provides consistently competent advice, with her keen legal intellect matched by the clarity and precision of her drafting. These qualities, along with her good humour and unfailing support, make her a pleasure to work with. Katherine can safely be regarded as one of the need-to-know lawyers in Jersey."*



**Helen Ollivro**

head of financial intermediaries Jersey  
UBS AG

*"Helen has been our main client relationship officer for nearly a decade now. In all this time, she has consistently demonstrated the highest degree of professionalism. Helen is always prompt to respond to us and she is always considerate of our requirements."*



**Jane Pearce**

managing director  
Vistra

*"I have been very impressed by Jane, having worked with her in different capacities over the last ten years. Not only is she excellent on detail and acutely aware of the technical aspects relevant in the asset management context but she is also incredibly commercial and understands the client's needs."*



**Pamela Pitcher**

confidence and clarity coach  
Pamela Pitcher Consulting

*"I have gained confidence and so much more. Pamela has given me the tools to create my perfect future and it is gold. Thank you so much."*



**Kathryn Purkis**

barrister  
Serle Court

*"I appeared against Kathryn in a factually and legally complex piece of Jersey litigation involving very hostile Russian parties. She played a tricky hand with calm intelligence and attractive, authoritative submissions. The court always listens when Kathryn speaks, and often it learns too. Her advocacy is all the deadlier for being delivered with such courtesy."*



**Sophie Reguengo**

senior associate  
Walkers

*"Sophie has always provided sensible, astute legal advice on Jersey matters in a professional and engaging manner. Her technical ability has enabled our two firms to provide the kind of solutions our clients demand and I would have no qualms in referring her services to others in need of Jersey investment fund advice."*



**Siobhan Riley**

partner  
Carey Olsen

*"Siobhan is well-connected and well-regarded in the local and UK marketplace. Siobhan is technically excellent and also equally importantly she communicates well and has a great sense of humour, which is helpful to diffuse the tension when dealing with complicated issues. There is no better trust lawyer in Jersey."*



**Naomi Rive**

chief trust officer  
Courtts & Co Trustees

*"The combination of Naomi's first class legal knowledge and reasoned practical approach makes her stand out as a trustee."*



**Helen Ruelle**

partner  
Mourant Ozannes

*"Helen is an exceptional employment lawyer providing first class legal advice across a wide range of subjects. Helen is also fully engaged in the community and is chair of the employment forum and the Jersey Community and Relations Trust, a body set up to eliminate discrimination and achieve equality in the community."*



**Lisa Springate**

partner  
Bedell Cristin

*"Lisa's strengths are her communications skills, client handling and attention to detail. The expert advice she provides is very detailed and she considers all potential aspects."*



**Liz Taylor**

director, fiduciary management  
RBC Wealth Management

*"Liz is an extremely talented professional in the industry. She has very strong technical skills but is also hugely practical and works hard to deliver an excellent service as trustee to the families she looks after. Liz is also very personable and it is always a pleasure to work with her."*



**Heather Tibbo**

director, family office services  
Crestbridge

*"Heather has an incredible amount of international private client experience and undoubtedly adds significant knowledge and expertise to the industry. Working with someone of Heather's calibre ensures you are in the most accomplished hands."*



**Kathryn Tully**

partner  
Rawlinson & Hunter



**Ann Marie Vibert**

managing director, sales and relationship management  
RBC Wealth Management



**Charlotte Valeur**

managing director  
GFG

*"Charlotte's approach is highly professional, pragmatic and collegiate, not only with her fellow board members but also with the various related third parties who work alongside the board. Her passion and dedication has an infectious effect on those who work closely with her."*



**Julia Warrander**

co-CIO  
Affinity Private Wealth

*"Julia is an extraordinary professional financial adviser. While I had a broad range of financial experience, I had no hesitation in giving Julia full discretion in managing my financial affairs. In fact, my switch to Affinity was entirely based on my appreciation for her skills and commitment."*



**Lorraine Wheeler**

client services director  
First Names Group

*"Lorraine provides exceptional client service. She is very responsive, proactive and makes herself and her team available to deal with urgent matters and to provide a first class client experience. This is always done with the utmost integrity, a real interest in and understanding of their clients, and a great sense of humour."*

## Jersey (cont.)



**Fiona Whitehead**  
executive director  
Coutts & Co Trustees

*"I have worked with Fiona Whitehead on a number of difficult, high value and technical trust matters. Fiona is calm, measured and very impressive technically. She is excellent with clients and team members alike, both of whom trust and value her input. She is a credit to her organisation and the industry and a pleasure to work with."*

## Luxembourg



**Sandrine De Vuyst**  
head of private banking  
ING Luxembourg



**Katia Gauzès**  
partner  
Clifford Chance



**Simone Retter**  
attorney  
Retter Attorneys



**Inessa Wendland**  
executive  
Deynecourt

## Malaysia



**Nicole Fiona Wee Sue-Ren**  
partner, head of  
probate and family  
practice  
Chooi & Company

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on our Leaders List online  
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Four events per year  
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## Malta



**Rosanne Bonnici**

partner

Fenech & Fenech

*"Not only does Rosanne have extensive knowledge of the technical options available to clients wishing to consider Malta as a jurisdiction through which to structure their affairs, she gives commercial and practical advice which clients and their advisers greatly appreciate."*



**Laragh Cassar**

partner, head corporate and finance

Camilleri Cassar Advocates



**Dr. Priscilla Mifsud Parker**

partner

Chetcuti Cauchi Advocates



**Annalise Micallef**

partner

Micallef & Associates

*"Annalise is unlike many notaries that I have met. She is very practical but also hugely knowledgeable about the wider commercial issue of the law and the environment that her clients are operating in. Her help to us in relocating to a new country was invaluable. She has also been inspirational in her promotion of Malta as a jurisdiction throughout Europe."*



**Geraldine Noel**

partner

Acumum - Legal & Advisory

*"Geraldine Noel introduced me to the international field of law and mentored me with her extreme attention to detail and precision, as well as utmost dedication to any task at hand. When she set up her own firm, I saw the same dedication and integrity that is so characteristic of her."*

## Mauritius



**Rizwana Ameer Meea**

CEO

Sphere Management

Powerwomen Club  
Next event  
22 February 2017



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## Monaco



### Joanne Chappell

private client director

Barclays Wealth  
and Investment  
Management

*"Despite numerous approaches from private bankers I have never considered moving my business. In fact, to continue having Joanne as my private banker, I have moved my business to follow her when she moved to a new company. Joanne understands her client's needs, is proactive in making value added proposals and her customer service ethic is exceptional."*

## Netherlands



### Nathalie Idsinga

partner

Arcagna

*"Nathalie is an exquisite tax adviser with an incredible amount of knowledge in her field. She is smart with years of experience, very proactive and responsive. When looking for a trustworthy adviser who is keen on finding a suitable and sustainable solution, I would highly recommend her."*



### Dr Ineke Koele

founder, attorney at law

Koele PC

*"I have a lot of respect for her creativity and grit. No challenge is too big for her. She always puts her clients first, is sensitive to their issues, and is result oriented. She thinks and acts quickly. She's also an excellent communicator, whatever the medium, and she's very convincing."*

## Singapore



### Tan Bee Lian

senior executive  
director

TSMP Law Corporation



### Deborah Barker SC

managing partner

Withers KhattarWong



### Jasmine Chew

partner, funds  
and investment  
management

Rajah & Tann



### Stacy Choong

partner

Withers KhattarWong



**Kai Yun Wong**

co-managing partner  
Chia Wong

*"Her diligence is superior to anything I've ever seen. She turned around the case for me and I was pleased with the outcome. I cannot thank and recommend her enough."*



**Ee Lin Chan**

co-founder, director  
RHT Family Office

*"I have always found Ee Lin to be target-driven, practical and very inspiring. She also imparts her knowledge from years of experience to those around her and never fails to marvel me with her professionalism, meticulousness and for being just indefatigable."*



**Britta Pfister**

head of wealth planning  
Asia Pacific  
Rothschild Trust

*"Britta Pfister uses her considerable skill and experience to lead a team with humour and dedication, and with a genuine understanding of the real needs of her clients. She is a sensitive and highly competent leader of family retreats that help families move towards solid and effective family governance."*



**Laura Rogers**

partner  
Walkers

*"I have always been highly impressed by Laura's utmost professionalism and technical competency on legal matters. She is also blessed with an engaging personality and she has been instrumental in facilitating the warm relationship our firm enjoys with Walkers."*



**Christine Tan**

executive director,  
trust services  
Vistra

*"Christine's key professional advantage is her approach to client relationships. She is one of the few senior professionals that appears to be genuinely unaffected by business pressures. Christine is always calm, measured, engaging and committed to helping."*



**Joanna Yap**

partner  
Withers KhattarWong



**Stefanie Yuen Thio**

joint managing director  
TSMP Law  
Corporation



**Caroline Delétra**

counsel  
Lenz & Staehelin



**Cécile Berger Meyer**

partner, head of  
real estate  
Lenz & Staehelin



**Kecia Barkawi**

CEO and founder  
VALUEworks AG

*"It is a real pleasure to work with Kecia and her team. She has created a special atmosphere that enables clients and advisers to express concerns and bring up ideas in an open manner. Her experience enables her to deal with people from various backgrounds, nationalities and cultures professionally but without losing her warm familiarity."*



**Frédérique Bensahel**

avocate associée  
FBT Avocats

*"Bright and personable. A dynamic combination."*



**Olga Boltenko**

partner  
Withers



**Bernadette Bopp**

director  
Rawlinson & Hunter



**Maria Canals de Cediel**

managing director,  
head of wealth advisory  
Quilvest

*"Maria has accumulated great experience of wealth and estate planning issues and always applies her extensive knowledge with much common sense and long term vision in the best interest of the clients. She also follows the latest developments in a broad spectrum of fields and endeavours to identify the future trends that may affect her clients."*



**Annick Chambost-Sluijs**

executive director  
J.P. Morgan



**Caroline Clemetson**

head of banking and  
finance group  
Schellenberg Wittmer



Gaenor Bagley of PwC (left) introduced the attendees to her efforts to achieve diversity in her company. With Liz Henson, PwC, and Kate Jolly, Briars Group.

# Debunking gender myths

The Citywealth Powerwomen Lunch took place on 7 March at private members' club 12 Hay Hill in London, just in time to celebrate International Women's Day. The event welcomed a range of women from across the private wealth industry, as well as speakers who included Dr Muna Jawhary, coach and author of *Women and False Choice: The Truth about Sexism: How to Fight Sexism in the Workplace*; Dr Gina Heathcote, chair of the Centre for Gender Studies, SOAS, University; Dr Almuth McDowall, senior lecturer, Birkbeck University; Gaenor Bagley, head of people, PwC; and Bonita Norris, the world's youngest person to reach the summit of Mount Everest and the North Pole.

After an informal networking breakfast, Muna Jawhary shed some light on the myths about women and men and talked about what holds women back from reaching their full potential in the workplace. She said: "Many believe men and women are fundamentally different human beings. For example, women are often viewed as carers while men are considered to be agentic or natural leaders."

Jawhary said that "another common belief is that masculinity and femininity are mutually exclusive, so men have no feminine attributes and vice versa. But perhaps the most dangerous myth many still buy into is that masculinity is superior to femininity." Jawhary went on to explain that because of these myths, the workplace is still designed in masculine terms. Given that our societies invariably assign the childcare to women, this means the workplace is biased against women. "The workplace needs an urgent redesign and the single most important aspect of any new design should remove the care bias," added Jawhary. "Equally, we have to remove the stereotype that it's women who should care. It robs them of their ambition."

But, as she pointed out and many attendees confirmed from their own experience, there are two sides to sexism. Several studies have shown that flexible work is thought of as something for women with children and men worry about perceptions if they take paternity leave. There is a belief that working part-time and caring for children is not something 'real men' do. Helping fathers to adjust their workload and encourage them to care for their children is just as, if not more, important than promoting women into leadership roles.

The audience then listened to Dr Almuth McDowall, senior lecturer at Birkbeck University, who was talking about her behavioural pay research on business leaders. She found that pay was not the ultimate motivator and that primarily employees just wanted to know they were being paid at the same level as their counterparts. She said, "I see no evidence why we should have a 'war on talent,' there is so much untapped female talent in all of the organisations I work with. We just need sponsors to encourage them to step forward."

McDowall was followed by the youngest female climber of Mount Everest, Bonita Norris, who gave an inspiring talk on conquering fear in order to reach the summit. She said that taking one step at a time, helped her during the many frightening situations she encountered. Small steps it turned out were important in driving her forward and it was something she took away from the experience to help others in life. After Norris's speech, Gaenor Bagley, head of people at PwC, spoke about her efforts to roll out a diversity programme at PwC. Her main point spoke more to the struggle of implementing change than it being strictly a diversity or gender issue.

Liz Henson, private client tax partner at PwC, who chaired the Second Powerwomen Summit committee, said about the event: "We discovered that often our roles as women in both the business arena and life are based on preconceived stereotypes and often incorrect notions of what women are. We all have masculine and feminine sides and these are in no way related to gender." ■

**"Women are often viewed as carers while men are considered to be agentic or natural leaders"**

**Muna Jawhary,**  
author and coach

Switzerland (cont.)



**Sibilla Cretti**  
attorney at law  
SGC Avocat

*"Dr. Sibilla Cretti is a highly regarded and respected tax expert among peers, in Switzerland and abroad, as well as tax authorities in Switzerland. I have always admired her high technical skills, her complete dedication to clients, her calm and reflected approach of very complex tax and legal issues."*



**Nicole Curti**  
partner, group COO  
Stanhope Capital

*"Throughout the years, Nicole has been an invaluable resource for me, helping me manage the firm and pursue our international expansion. Simply put, I think Nicole is one of the best professionals in the industry."*

**Diane de Galard Terraube**  
director  
SAGA Investment



**Annemarie de Wit**  
founder, director  
Reliance Trust Company



**Louisa Douglas Home**  
solicitor  
Withers



**Tara Hopwood**  
trust officer  
Summit Trust International



**Belinda Ferré**  
team head UK, Asia  
and external trusts  
Bank J Safra Sarasin

*"Belinda is a leading figure in the Swiss private banking market. She consistently blends a very professional and friendly service. Her strong relationship management skills enable her to deliver a bespoke approach which is highly valued by her clients."*



**Patricia Guerra**  
partner, head of private  
clients Zurich  
Meyeralustenberger  
Lachenal

*"One of the most important women in wealth."*



## Belinda Ferré

team head UK, Asia and external trusts  
Bank J Safra Sarasin

Belinda Ferré talks to Marcela Kunova about remaining confident in the UK's ability to continue to remain a global financial power in the aftermath of the Brexit vote.

### Tell me about your time at Bank J Safra Sarasin?

I have been with the bank nineteen years and the majority of my team members have been with me anywhere between eight and fifteen years. This stability enables us to work closely with our clients and trustees with a long-term objective.

### How has your work changed over the years?

Originally our team's main focus was private UK and Asian clients, but as many of the clients and families we looked after had trust structures, we added an additional part to the team in 2003. This enabled us to offer a team of experienced staff dedicated to trustees wanting custody in Switzerland. Even the best trust structure can be weakened by a banker who doesn't truly understand trusts.

### Are your clients concerned about Brexit?

Generally our clients have been very calm with the subject of Brexit, remaining confident in the UK's ability to continue to remain a global financial power.

### What other concerns do your clients have?

Clients have become comfortable with transparency, however with the Common Reporting Standard there are a lot of concerns about who will report what to whom, and how in the end this information will be protected from misuse.

### What's the secret to your professional success?

Hard work, tenacity, and always knowing who is better than me in something and going to them for their support and guidance. You can't rush experience but you can definitely benefit from the wisdom of others.

### You lived in the US for a long time. What major differences do you see between the US and Switzerland?

In Switzerland we have a global approach to service and investments, whereas the US banks are often more USA investments and US Dollar focused.

### Do your clients get involved in philanthropy?

Yes. Philanthropy is also an active part of Swiss culture, so we see many charities, as well as clients preferring sustainable investments.

### How do you unwind after a long day?

Homework with my thirteen-year-old daughter and cooking. ■

**“Our clients have been very calm with the subject of Brexit, remaining confident in the UK's ability to continue to remain a global financial power”**

### **Belinda Ferré,**

managing director and team head external trusts, UK and Far East, Bank J. Safra Sarasin

Switzerland (cont.)



**Judith Ingham**

partner  
Withers



**Stephanie Jarrett**

partner  
Baker & McKenzie



**Justine Markovitz**

partner, head of Swiss  
operations  
Withers



**Clare McPartland**

senior trust officer  
Summit Trust  
International



**Stella Mitchell-Voisin**

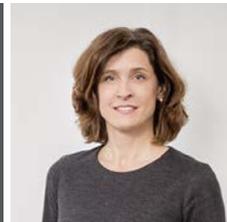
managing director  
Summit Trust  
International

*"Stella has great knowledge of legal and investment management matters and provides first class guidance. Thank to her fantastic communication skills, she quickly gains the confidence of beneficiaries. The service is always delivered with her signature smile, charm and buckets of energy."*



**Joanne Morse**

senior trust officer  
Summit Trust  
International



**Natalie Peter**

attorney-at-law  
Staiger, Schwald &  
Partner



**Leila Pillonel**

client services director,  
team head, Geneva  
Salamanca Group



**Caroline Piraud**

head of philanthropy  
services  
VALUEworks AG



**Dr. Claudia Sieber Peyer**

managing director  
Bank Vontobel



**Sabine Simkhovitch-Dreyfus**

partner  
Cabinet Mayor

Switzerland (cont.)

**Ariane Slinger**

CEO  
ACE International



**Anna Steward**

senior wealth planner  
Rothschild Trust



**Nathalie Sutter**

partner, member of the  
executive committee,  
office managing partner  
Basel Kendris



**Marie-Noelle  
Zen-Ruffinen**

of counsel  
Tavernier Tschanz



**Clare Usher-Wilson**

director, family office  
services  
Summit Trust  
International

*"Clare is very client-focused, always considering the best approach or solution for her clients. She is experienced and technical whilst able to explain things in a straightforward way so as to ensure clients understand the full ramifications of the steps they are taking which can be fairly complex."*



**Tina Wüstemann**

partner  
Bär & Karrer

*"Tina is hard working, tenacious on behalf of her clients, well rounded, solution oriented and a pleasure to work with, respected by colleagues and adversaries alike."*



**Joëlle Zumoffen-  
Fruttero**

associate  
Cabinet Mayor

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Powerwomen Awards – 8 February 2017

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From left Karen Jones, CEO, Citywealth and Rebecca Stannard, Elian, bronze winner for Best Website.

# BRAND MANAGEMENT & REPUTATION A W A R D S

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It's more than your logo, name or tagline. It has a real and distinct personality, an energy and attitude, character, behaviour, value system and code of ethics. In 2016 and beyond brand has become more important than ever in selling your professional services.

Join us on 15 June for the Brand Management & Reputation Awards 2017 ceremony in London.

**For enquiries and ticket booking, please contact  
Calin Lapuste at [clapuste@citywealthmag.com](mailto:clapuste@citywealthmag.com)**

# Powerwomen Club



Citywealth Powerwomen Club is a group of senior women with more than ten years' experience in the wealth sector. It offers a space to share new ideas on empowering women in the financial industry.

The group meets four times per annum in London. High-profile speakers are invited at each event to talk about topics suggested by the members.

**If you're interested in becoming a member of Powerwomen Club contact Marisa Barton at [mbarton@citywealthmag.com](mailto:mbarton@citywealthmag.com)**